



# PROJECT DESIGN SOLUTIONS

## RESTAURANTS



### PROJECT

Double Dave's Pizzaworks  
Katy, TX

### DETAILS

Black K-13®  
1" Thickness  
6,000 Square Feet

Double Dave's Pizzaworks is a new and growing franchise in the fast food industry. The restaurants offer a festive atmosphere that is a mixture of an old fashioned pizzeria and a comfortable neighborhood bar and grill. Brightly colored decorations adorn the walls and random and unique objects are hung from the ceiling, attached to the walls, and embedded in the floor.

Owners wanted a ceiling texture that would not draw attention away from the decorations. A 1" application of K-13 in black was chosen for acoustic control and as a thermal insulation. The black color virtually makes the ceiling disappear, a benefit that drop tile ceilings could not offer. Additionally, drop tile ceilings may have become stained by smoke from the wood burning brick oven used to cook the gourmet pizzas.

Without K-13, reverberations created by the highly reflective corrugated roof deck and metal surfaces would make normal conversation unintelligible. Outside noise from the surrounding roadways and rain beating on the roof would further add to the noise problem. A 1" application of K-13 effectively solves these problems.

K-13 provides a uniform insulation coating, significantly reducing reverberation and heat loss /gain. The monolithic coating of K-13 does not leave compressions or voids common with other types of insulations. Made from recycled cellulose fibers K-13 is a completely safe and non-toxic material. Additionally, K-13 is highly flame resistant and does not contribute to mold growth.

Pre-engineered buildings, arenas, schools, restaurants, TV sound stages, and recording studios are just a few of the many types of projects that benefit from K-13 products. Contact International Cellulose Corporation today at (800) 444-1252 for complete details on how K-13 can improve your new construction and renovation projects.